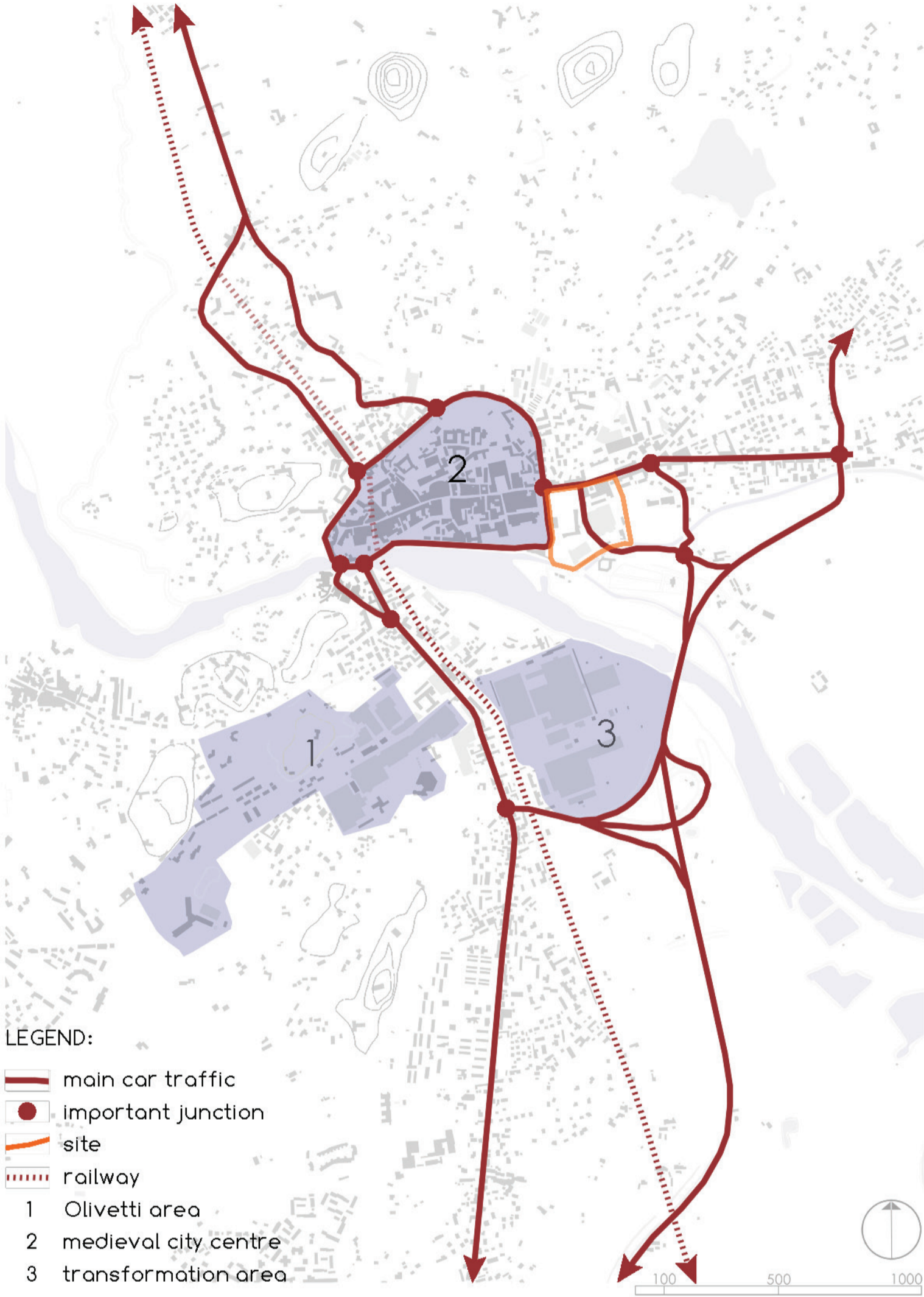


SITUATION OF THE PLANNING SITE IN IVREA



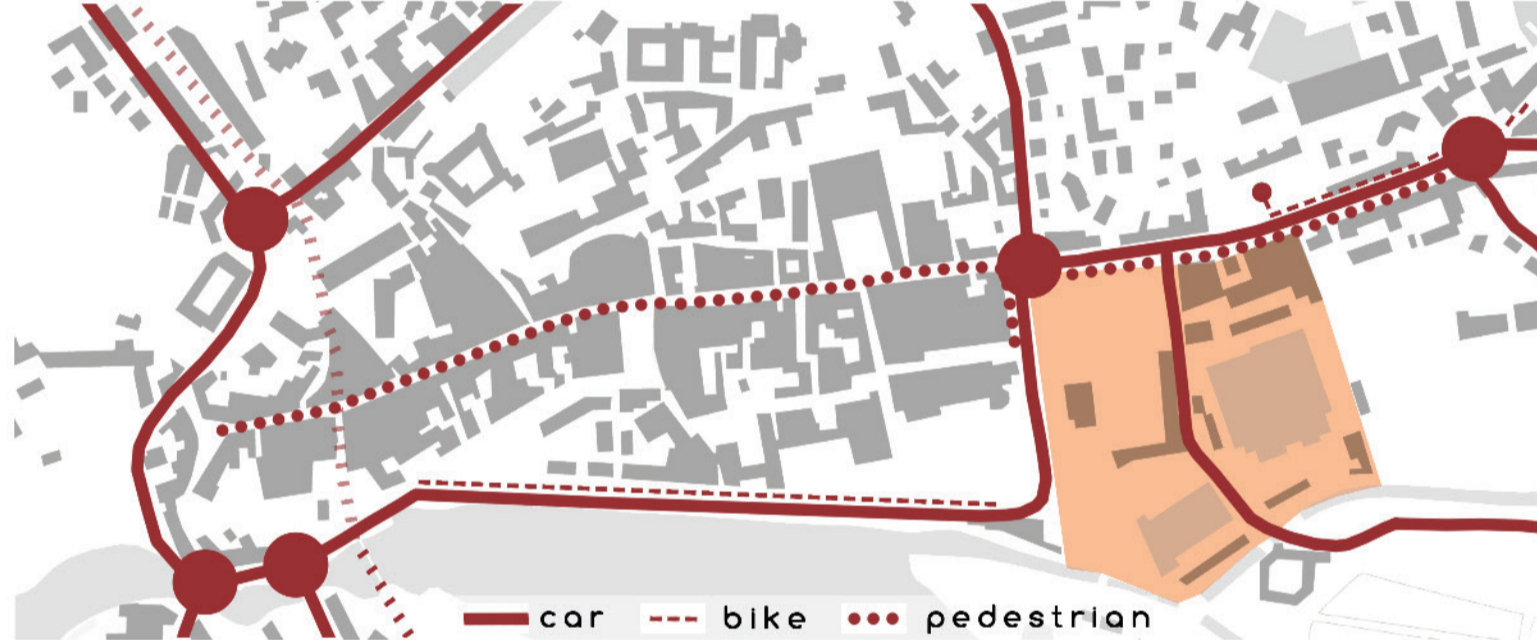
DENSITY - from dense urban pattern to low dense



GREEN SPACES - public and private



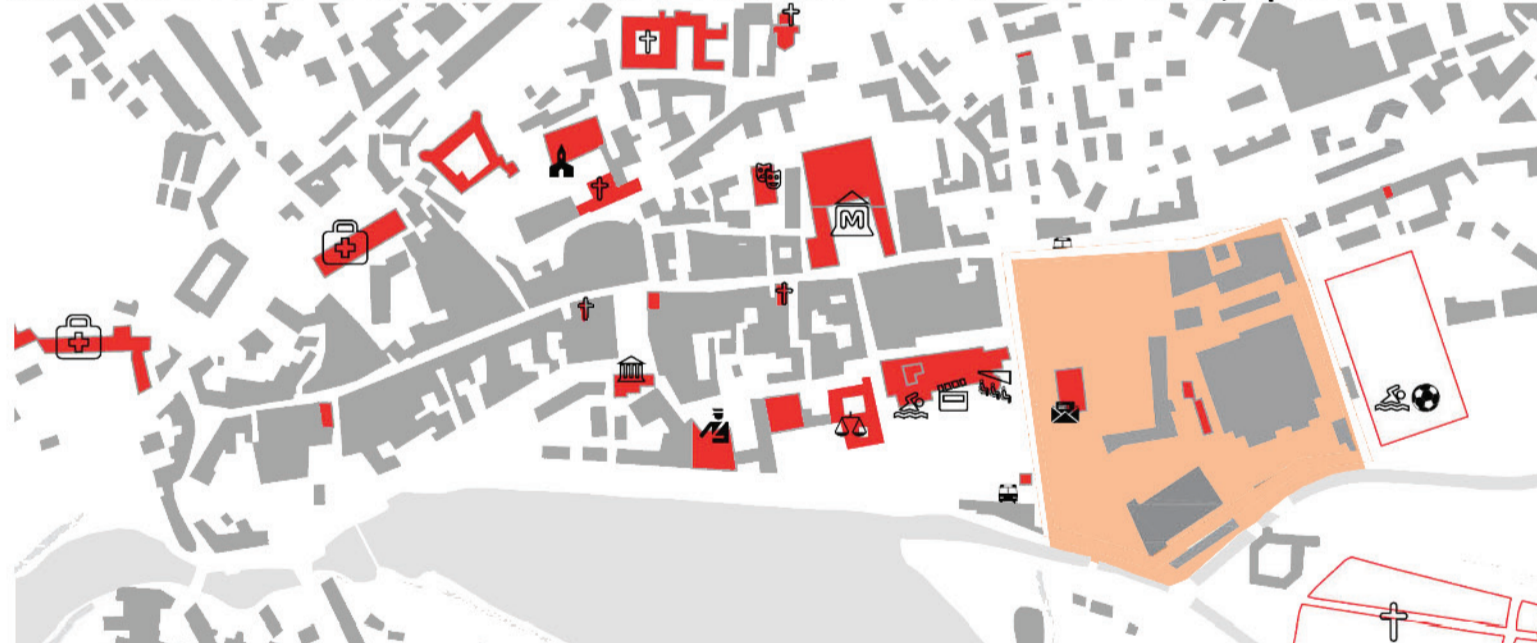
TRAFFIC - intensive: problem and opportunity



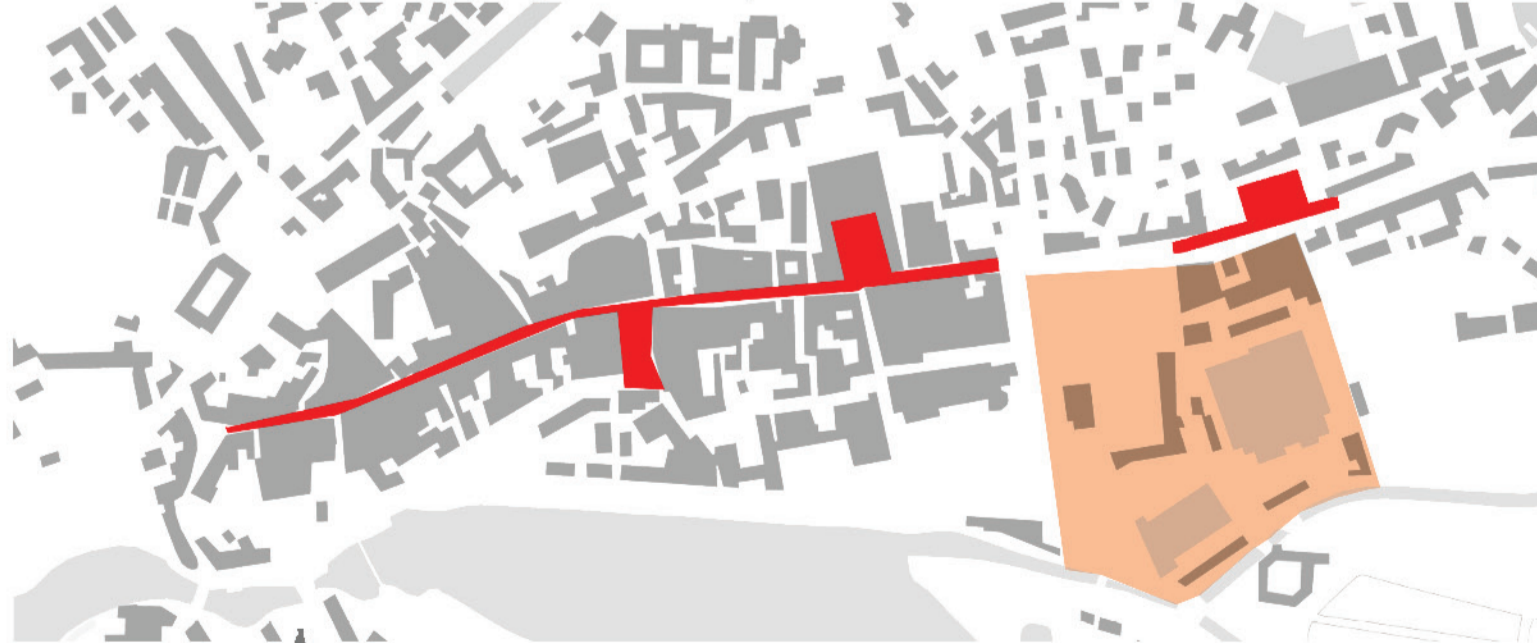
PROBLEMS AND VALUES



IMPORTANT PUBLIC FUNCTIONS - vibrant city part



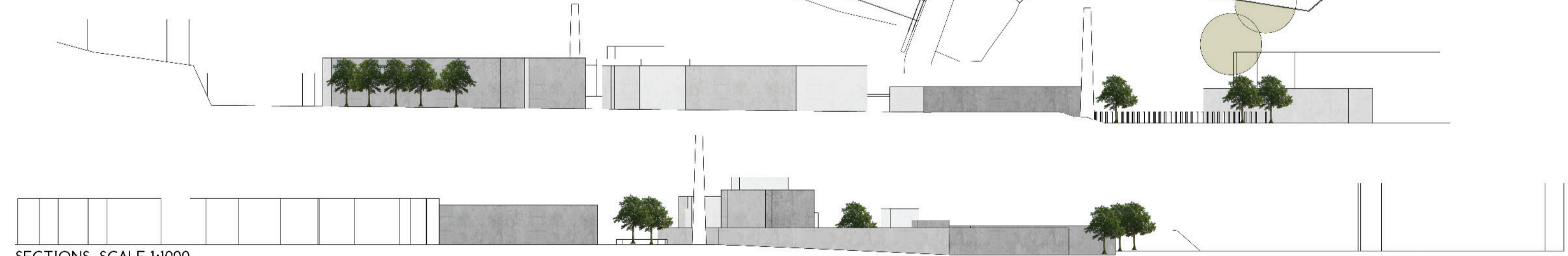
SQUARE PATTERN - pocket pattern with a gap



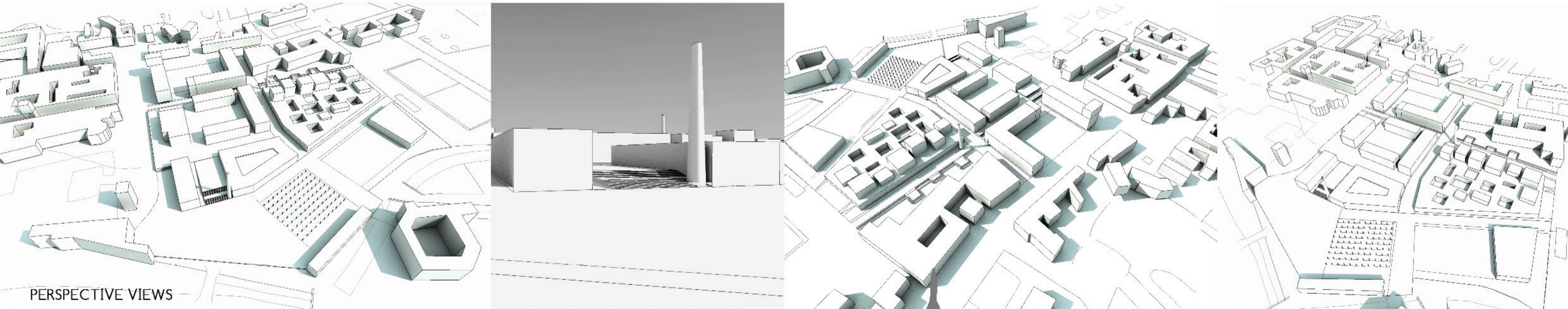


COMPLEX URBAN PROJECT SCALE 1:1000

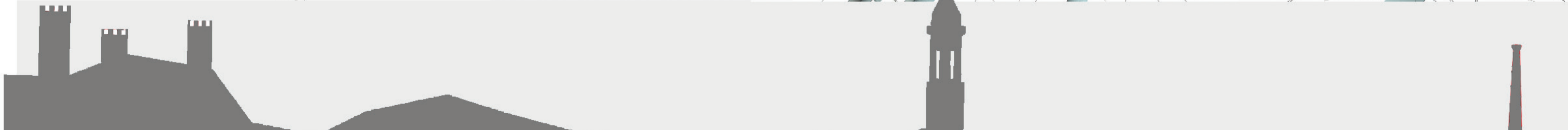
URBAN PROJECT IN IVREA		PUBLIC USES AND OPERATION	
PROJECT AREA	63400	OPEN AIR MARKET	7560
GREEN, ROAD, PUBLIC SERVICES, MARKETS	37850	MARKET HALL	2828
PRIVATE TERRITORIAL AREA	30300		
PRIVATE DEVELOPMENT		PUBLIC AREAS	
RESIDENTIAL SERVICES / FLEXIBLE	2766	PARKING PLACE	1360
TRADE, TERTIARY SECTOR	4484	GREENERY - ROOF TERRACES	4484
RESIDENTIAL EXISTING	35	YOUTH AND CULTURE CENTRE / SCHOOL	2916
RESIDENTIAL HOUSING IN SUM	10472	MUNICIPALITY / IMPORTANT PUBLIC FACILITIES	7771
GREENERY, PRIVATE TERRACES	28	COMMERCIAL AREAS	5777
PRIVATE DEVELOPMENT IN SUM	18481	HOTEL	1822



SECTIONS SCALE 1:1000



PERSPECTIVE VIEWS





1. Historical Centre

SITE FILLING THE GAP

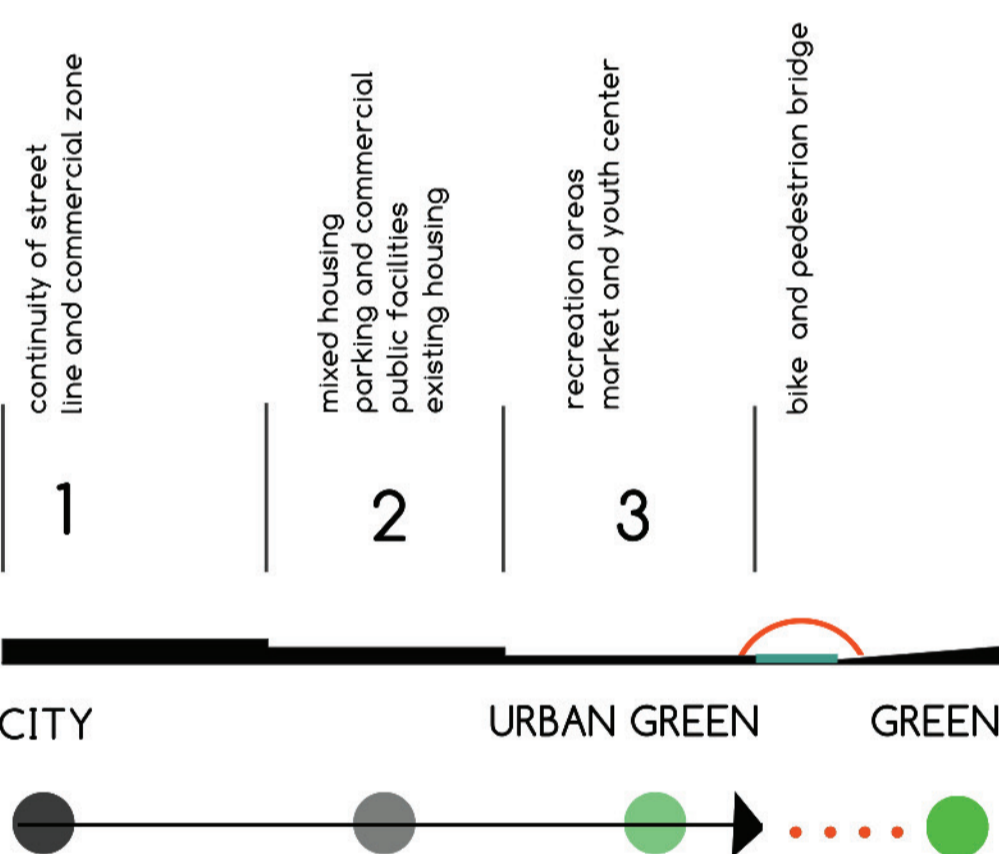
2. Transformation Area / EX-MONTEFIBRE

3. Business- Education- Culture /OLIVETTI

CONNECTIONS AND CONTINUITY OF URBAN PATTERN

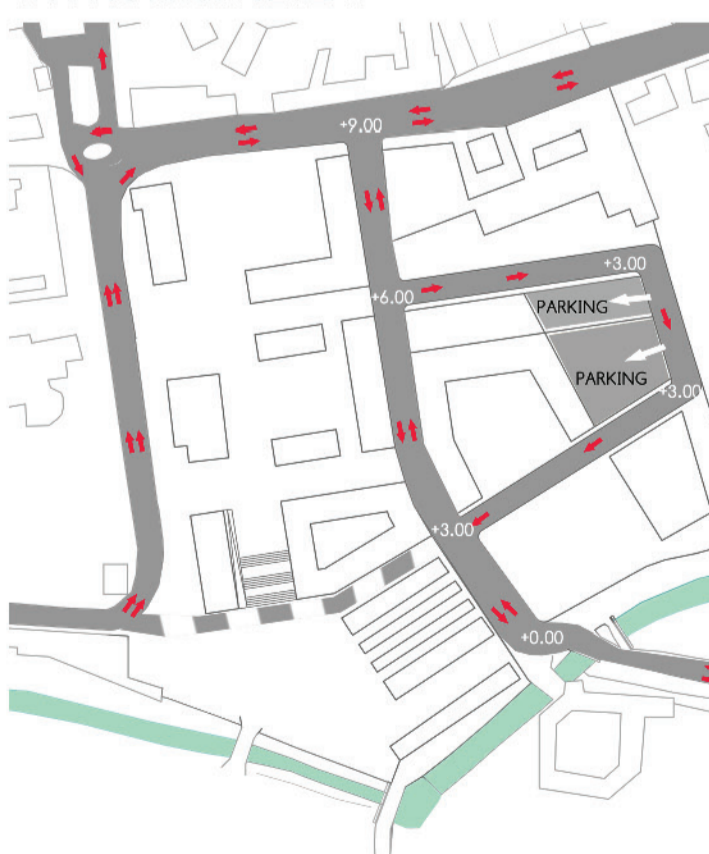


TRANSITION BETWEEN THE CITY AND THE RIVER



- street line and borders
- ▨ existing public buildings that are open to public use
- ▨ refunctioning to generate new public facilities
- new structure
- ..... continuity of street line
- continuity of urban green and recreation areas
- urban green
- pedestrian flow
- ▨ reinterpretation of traditional public space pattern

TRAFFIC ARRANGEMENT



FUNCTION LAYERS

