

Year	Date	Event	Brand	Place	People	Remarks
1841		First Italian omnibus city service		Milan		Cars are pulled by horses, and still there are no rails
1845		Carrozzeria Varesina is established	Varesina	Varese		It began working on cabs, and today it is the first brand in Europe for two-stair buses
1848		Veicoli Macchi is established	Macchi	Varese		It started working on cabs, then on articulated trucks and towings
1849		Carrozzeria Castagna is established	Castagna	Milan		This brand started working on cabs, then on cars, trucks, towings, ambulances and finally planes' fuselages, especially for Caproni
1854		Eugenio Barsanti and Felice Matteucci develop the project of the gas propelled engine		Tuscany	Eugenio Barsanti, Felice Matteucci	The engine will be adapted to liquid propellers; similar experiences were led in 1841 by De Cristofaris in 1841
1854		Virginio Bordino conceives a self-propelled car		Turin	Virginio Bordino	
1866	Aug-13	Giovanni Agnelli was born		Villar Perosa (Turin)	Giovanni Agnelli	
1867		Carrozzeria Angelo Orlandi is established	Orlandi	Brescia		Cabs were the first products, then trucks, ambulances and vans
1876		First Italian tramway service		Milan, Monza		Rails will reach the center of Milan in 1882
1876		Nicola Romeo was born		S. Antimo (Naples)	Nicola Romeo	
1879		Giuseppe Murnigotti conceives a self-propelled tricycle			Giuseppe Murnigotti	
1879		Carlo Biscaretti di Ruffia was born		Turin	Carlo Biscaretti di Ruffia	He was the promoter and founder of the Museum of Automobile in Turin
1881	Aug-24	Vincenzo Lancia was born		Fobello (Piedmont)		
1881		Carlo Maserati was born	Maserati	Voghera	Carlo Maserati	He was the first of seven sons
1883		Bindo Maserati was born	Maserati	Voghera	Bindo Maserati	
1884		Enrico Bernardi builds the first Italian gasoline car		Padua-Verona	Enrico Bernardi	
1884		Giovanni Bertone was born			Giovanni Bertone	
1885		Enrico Bernardi builds the "Lauro" engine		Padua-Verona	Enrico Bernardi	It is a monocylindric engine with 2,5 hp at 800 rpm, head-valve distribution driven by a shaft with double equalizer and suction-valve with

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						variable riser).
1886	Jul-3	Gianni Caproni was born		Massone D'Arco (Trento)	Gianni Caproni	He was the founder of the eponymous brand, specialized in the beginning (WWI) in the constructions of bombers, and then (after WWII) of civil aircrafts and motorcycles
1887		Alfieri Maserati was born	Maserati	Voghera	Alfieri Maserati	He took the name of an elder brother born in 1885 and suddenly died
1890		First Italian electric tramway line		Firenze, Fiesole		
1890		Mario Maserati was born	Maserati	Voghera	Mario Maserati	
1893		Enrico Bernardi builds the motorized tricycle		Padua-Verona	Enrico Bernardi	
1894		Ettore Maserati was born	Maserati	Voghera	Ettore Maserati	
1895		Michele Lanza builds the first entirely Italian car	Lanza	Turin	Michele Lanza	
1895		Edoardo Bianchi conceives the lady's bicycle	Bianchi		Edoardo Bianchi	The first prototype was built to allow Queen Margherita to ride on a bicycle
1895		The Turin-Asti-Turin (75 miles) is the first Italian race		Turin, Asti		
1898		ACI (Automobile Club Italia) is founded				
1898		Automobile Club Torino is founded		Turin		
1898	Jul-1	First constitution act of Fiat	Fiat	Turin	Giovanni Agnelli, conte Biscaretti di Ruffia, Racca, Bricherasio, Ceriana, Scarfiotti, Ferrero, Luigi Damevino, Goria-Gatti	The foundation will take place in 1899, but in palazzo Bricherasio in Turin takes place the first deal between the firms
1898	Oct	Ceirano brothers start building cycles, naming their brand "Welleyes"	Ceirano	Turin	Giovanni, Giovanni Battista & Matteo Ceirano, Attilio Caligaris, Pietro Fenoglio, Emanuele Bricherasio, Cesare Goria Gatti	At that time the English name was more appealing for a bicycles' brand. The workshop was settled in a court owned by Vincenzo Lancia's father
1898		Ernesto Maserati was born	Maserati	Voghera	Ernesto Maserati	
1898	Feb-18	Enzo Ferrari was born		Modena	Enzo Ferrari	
1898	about	Carrozzeria Bartoletti is established	Bartoletti	Forlì		Its prevailing activity consisted in working on truck and buses

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1899	Jul-11	F.I.A.T. (Fabbrica Italiana Automobili Torino) is founded	Fiat	Turin	Giovanni Agnelli, conte Biscaretti di Ruffia, Racca, Bricherasio, Ceriana, Scarfiotti, Ferrero, Luigi Damevino, Goria-Gatti	F.I.A.T. takes control of Giovan Battista Ceirano's workshops
1899		The "3 ½ HP" is the first Fiat	Fiat		Aristide Faccioli (designer)	The car was first conceived by Aristide Faccioli for Ceirano. It was produced in 8 units
1899		Fiat "4 HP" is the first Fiat entirely conceived and produced by the brand	Fiat		Aristide Faccioli (designer)	It was equipped with a bicylindrical back engine, watercooled, three-speed gear and chain transmission
1900	Jan-27	The Società Milanese Automobili Isotta, Fraschini & C. is established	Isotta-Fraschini	Milan	Antonio, Vincenzo and Oreste Fraschini, Cesare Isotta	
1900		Giovanni Agnelli becomes CEO of Fiat	Fiat		Giovanni Agnelli	
1901		First funicular in Italy, and one of the first in the world		Castelletto (Genoa)		
1901		The first Giro d'Italia (Italian Tour) Automobilistico takes place				
1901		The 20-year old Ettore Bugatti conceives his first car	Bugatti	Alsace (France)	Ettore Bugatti	
1901		Plates are required to identify public service cars				
1901		Antonio Fessia, the designer of Fiat "508 Balilla", was born		Borgomasino (Turin)	Antonio Fessia	
1902		Automobile, trucks and buses reach the number of 1148				
1902		"24 HP Corsa" is the first sport car	Fiat			
1902		First Italian Tour				
1903		The production of motorized vehicles in Italy reaches 1300 units				
1903		F.I.A.T. builds its first industrial vehicle, the 24 HP	Fiat	Turin		
1903		Giovanni Agnelli establishes the new record at the Italian Tour	Fiat		Giovanni Agnelli	
1903		Matteo Ceirano establishes the "Ceirano	Ceirano	Turin	Matteo Ceirano	

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		Matteo & C."				
1903		Giovanni & Giovanni Battista Ceirano establish the "G.G. F.lli Ceirano"	Ceirano	Turin	Giovanni & Giovanni battista Ceirano	In the same year Giovanni Battista transforms the company into "Ceirano & C."
1903	Dec	Giovanni Ceirano leaves the "G.G. F.lli Ceirano" and establishes the "Ceirano Giovanni Junior & C."	Ceirano	Turin	Giovanni Ceirano	
1904		ACI constitutes itself as a private company				
1904		The "60 HP" is equipped with a 10,597 cc engine	Fiat			The first decade of the century sees the development of big engines
1904		Matteo Ceirano transforms his company in "Itala Fabbrica Automobili"	Ceirano, Itala	Turin	Matteo Ceirano	
1904		Giovanni Battista liquida the "Ceirano & C." and transforms it into "Star-Rapid"	Ceirano	Turin	Giovanni Battista Ceirano	
1904		First front drive electric car by Fiat	Fiat			
1905		Almerico da Schio conceives the first Italian airship aerostat			Almerico da Schio	
1905		Enrico Forlanini experiments a "flying raft" which lifts itself two feet over Lake Maggiore water		Lake Maggiore (Lombardy)		It is the ancestor of both the seaplane and the hydrofoil
1905	Mar-27	The Fabbrica di automobili e velocipedi Edoardo Bianchi & C is founded	Bianchi		Edoardo Bianchi	
1905		SCAT is founded in Turin by Giovan Battista Ceirano	SCAT	Turin	Giovan Battista Ceirano	
1905		F.L.A.G. is founded	F.L.A.G.	Genoa	Michele Ansaldo, Giovan Battista Ceirano	
1905		First project of Italian metro			Leopoldo Candiani, Carlo Castiglioni	The line was thought to connect Porta Magenta with Porta Vittoria
1905		Carrozzeria "Luigi dalla Via" is established	Luigi Dalla Via	Schio (Vicenza)		Public transportation vehicles were modified and prepared by this brand
1906		S.P.A. (Società Piemontese Automobili) is founded	S.P.A.	Turin	Michele Ansaldo, Giovan Battista Ceirano	
1906	Nov-26	Lancia is founded by Vincenzo Lancia	Lancia	Turin	Vincenzo Lanci, Claudio Focolin	
1906		Production of "24/40" starts	Fiat			It is a big car, with a 7.363 cc engine

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1906		A.L.F.A. (Anonima Lombarda Fabbrica Automobili) Romeo is founded	Alfa Romeo	Milan	Nicola Romeo	
1906		First edition of "Targa Florio"	Itala	Sicily	Vincenzo Florio (organizer), Alessandro Cagno (winner)	Cagno won the race with his Itala 115 HP at an average speed of 30 mph
1906		During the Exhibition a 7/8-mile of a banked railway track is inaugurated		Milan		
1906		Giovanni Agnelli makes his first visit to Ford plants	Fiat	USA	Giovanni Agnelli	Different visits will be made between 1906 and 1912
1906		Fiat employees reach 2,500	Fiat			
1906		The "Società Italiana Automobili Darracq" is established	Darracq	Rome		It will be the company to give birth to Alfa (Anonima Lombarda Fabbrica Automobili), from which will take origin A.L.F.A. Romeo
1906		Stabilimenti Farina is established	Farina	Turin		Lancia, Fiat and Ferrari cabriolet, spider and coupé were prepared by Farina
1907		Fiat "28/40 HP" wins Targa Florio	Fiat		Felice Nazzaro (pilot)	
1907		The Italian team commanded by prince Borghese wins the Paris-Beijing raid			prince Scipione Borghese (leader), Luigi Barzini (journalist), Ettore Guizzardi (pilot)	
1907		The "Alfa" is the first Lancia produced	Lancia			The first prototype will be destroyed by fire
1907		The "18/24" uses a coaxial compressor to give power to services like the starter	Fiat			
1907		The "50/60 HP" is the first 6- cylinders Fiat	Fiat			
1908		S.P.A. becomes the Società Ligure Piemontese Automobili	S.P.A.	Turin	Michele Ansaldo, Giovan Battista Ceirano	
1908		The "Dialfa" is the sport version of Lancia "Alfa"	Lancia			The suffix "Di" will always indicate sport versions
1908		The "12/14 HP Tipo 1" is equipped with the first monoblock engine	Fiat			It is a 4-cylinders engine of 2009 cc
1908		Fiat "Fiacre" becomes a popular commercial vehicle all over Europe	Fiat			Its engine is the "boat" type, as it embodies the shift in the cranks
1908		Carrozzeria Garavini is established	Garavini	Turin		It modified models from Fiat, Itala, Alfa Romeo, Isotta-Fraschini, Delahaye, Bugatti, Citroen; it also worked on buses and industrial

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						vehicles
1909		Poughkeepsie plant (USA) is inaugurated	Fiat	Poughkeepsie		First Fiat plant abroad
1909		Gilera is founded		Milan	Giuseppe Gilera	The VT 317 is the first motorcycle produced (production ended in 1912)
1909		Lancia Beta proposes for the first time a monoblock engine	Lancia			
1910		Isotta-Fraschini introduces the front brakes	Isotta-Fraschini	Milan		
1910		The "model 51" engine is used for famous Fiat "Zero"	Fiat			It is a 4-cylinders engine of 1844 cc
1911		Lancia symbol takes origin	Lancia			Is composed of a flag with a lance and a nozzle on steering wheel
1911		In Italy there are 10,003 automobiles				
1911		The Alfa "12 HP" (produced between 1911 and 1915) is the first Alfa sport car	Alfa Romeo			
1911		The 2,918 cars exported abroad are the 55% of the entire Italian production				
1911		The "Record" is the model purposely built to beat the world speed record	Fiat			Equipped with a 290 hp – 28353 cc engine, it will reach 180 mph in April 1912
1912		The Fiat "Zeno" 12/15 HP is the first real example of standardized production in Italy	Fiat			Produced only in the "torpedo" version, it reached 45 mph
1912		Lancia is the first brand to adopt sheet wheels instead of those with wood structure	Lancia			
1912		Provinces are identified by numbers and the plate is in sheet, in variable length following the number of figures that it has to contain. Some are oval-shaped, all with a red number indicating the province and the progressing number in black on white				The front plate is not supplied but the repetition of the numbers of identification also in the front part is prescribed; therefore sometimes the numbers were painted on the radiator
1912		Carrozzeria Bertone is established	Bertone	Turin		It started working on circus cars, then on models derived from SPA, Fiat, Ferrari, Fast, Itala, Chiribiri, Aurea, Scat, Ceirano, Lancia
1913		Lancia "Theta" is the first European car	Lancia			

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		with electric start (commanded by pedal)				
1913		Lancia "Theta" is the first car in the world with an embodied electric system	Lancia			
1913		The "Tipo Zero" becomes a reference model for sport cars	Fiat			Built in more than 2,000 units, it was also equipped with the "model 51A" engine
1913		Giovanni Marsaglia arrives second at the "Targa Florio" with an Aquila Italiana "15-25 HP"	Aquila Italiana		Giovanni Marsaglia (pilot)	Aquila Italiana ("Italian Eagle") is a small company in Turin, which will be absorbed by Fiat
1914	Dec-1	Società Anonima Officine Alfieri Maserati is founded	Maserati	Bologna	Alfieri, Ettore and Ernesto Maserati	
1914		Carrozzeria Balbo is established	Balbo	Turin		It was specialized in working on spiders, coupè and sedans derived from Fiat
1915		The production of motorized vehicles in Italy reaches 15,000 units				
1915		The "Società Italiana Automobili Darracq" is merged into "Accomandita Ing. Nicola Romeo e Co."	Darracq, Romeo	Rome, Naples	Nicola Romeo	
1915		Carrozzeria Ghia is established	Ghia	Turin	Giacinto Ghia	Prevailing activity: sport bodies on Fiat chassis, sedan on Alfa Romeo, Ferrari, Plymouth, Chrysler
1916	Apr-28	Ferruccio Lamborghini was born		Renazzo di Cento (Ferrara)	Ferruccio Lamborghini	
1918	Nov-25	An air mail service, covering the Northern Adriatic area, is inaugurated		Venice, Trieste, Pola, Fiume		
1918		Giovan Battista Ceirano establishes Ceirano S.A. (Società Anonima)		Turin	Giovan Battista Ceirano	
1918	Feb-03	"Società Anonima Ing. Nicola Romeo e Co." Takes control of three production plants	Romeo	Naples, Rome, Saronno (Milan)	Nicola Romeo	The three plants are: "Officine Meccaniche" in Saronno, "Officine Meccaniche Tabanelli" in Rome and Officine "Ferroviarie Meridionali" in Naples
1918		Two patent-like certificates protect two engines conceived by Lancia	Lancia			One covers an 8-cylinders, and the other a huge V12 (30°), with a monoblock crankcase. This will be presented at 1919 Paris Exhibition, although it will never be produced in series
1918		Carrozzeria Touring is established	Touring	Turin		It adapted "Wymann" bodies on Isotta-

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						Fraschini and Fiat models; it also conceived ultralight alluminium models derived from Alfa Romeo, Ferrari, Fiat
1918	Jul-13	Alberto Ascari was born		Milan	Alberto Ascari	Winner of World Championship in 1951 and 1952
1919		Enzo Ferrari starts his pilot career			Enzo Ferrari	
1919		The "501" is the 20's car in Italy	Fiat		Mr. Cavallo	The model was conceived by a lawyer. Its transport version was adopted since 1915 by the Army
1919		Giovanni Ceirano and son Ernesto establish the "Giovanni Ceirano Fabbrica Automobilis"	Ceirano	Turin	Giovanni and Ernesto Ceirano	
1919		Carrozzeria Zagato is founded	Zagato	Milan	Ugo Zagato	
1919		The production of Lancia "Theta" ends: it is the first Lancia produced in more than 1,000 units	Lancia			It was also exported in the U.S.A.
1919		Carrozzeria Boneschi is established	Boneschi	Milan		It worked on models derived from Lancia, Talbot, Rolls Royce, Alfa Romeo, Fiat
1919		Carrozzeria Menarini	Menarini	Bologna		Buses are the main activity; taxi bodies, ambulances and city buses have also been produced
1919		Carrozzeria Pietroboni is established	Pietroboni	Bassano del Grappa (Treviso)		It mainly worked on Fiat models using the "Weymann" framework (wooden body covered by burlap)
1919		Carrozzeria Savio is established	Savio	Turin		It modified Fiat models, and also created small estate cars, sedans, bodies for Alfa Romeo, Isotta-Fraschini, Ghia, Casaro, Farina
1920		The Corpo Automobilistico Militare (Military Transport Division) is created				
1920		Fiat controls more than 80% of the Italian car market	Fiat			
1920		Giovanni Agnelli becomes President of Fiat	Fiat		Giovanni Agnelli	
1920		Enzo Ferrari starts his cooperation with Alfa Romeo	Alfa Romeo		Enzo Ferrari	This partnership will last until 1939
1920		Carrozzeria Fissore is established	Fissore	Savigliano		In the beginning of the 80's it produced the

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						"Rayton 4x4", a big cross-country based on a Fiat project
1921	Mar-4	The Caproni "Ca.60 Transaereo", a seaplane that was the biggest plane at that time, made its only attempt to fly. It sank in Maggiore Lake's waters.	Caproni	Sesto Calende (Maggiore Lake)	Semprini (pilot)	Eight engines, 3200 HP, it was conceived to carry up to 100 passengers, and it was the first "triple triplane" in history
1921		The "Superfiat" is the unfortunate attempt by Fiat to produce prestige cars	Fiat			The "Superfiat", equipped with a V12 engine of 6805 cc, was produced in only three specimens
1921	Sep	A Guzzi motorcycle wins the "Targa Florio"	Guzzi	Sicily	Gino Finzi (winner)	
1921	Mar-15	Moto Guzzi is founded	Guzzi	Mandello del Lario (Como)	Carlo Guzzi, Giorgio Parodi	
1921	Mar-15	During a meeting Vincenzo Lancia announces to be its desire to undertake the studies of a body able to bear the mechanical organs without using the classic chassis. Ships are considered like a possible model of reference	Lancia		Vincenzo Lancia	Vincenzo Lancia also exposes his idea to replace the rigid front axle with a suspension able to leave the two wheels independent in their elastic movement
1922		The "Autodromo" in Monza is inaugurated		Monza		
1922		The 11,374 cars exported abroad are the 69% of the entire Italian production				
1922		Lingotto production plant is inaugurated	Fiat	Turin		
1922		Lancia builds "Lambda", the first tight body car, with independent front suspensions	Lancia	Turin		The car will be produced in 12530 units in nine years
1922		The production of "519" begins	Fiat			The car was first equipped with the <i>cantilever</i> suspension to increase comfort, but it came back to semielliptic crossbows
1922		Giovanni Ceirano establishes "S.A. Fonderie Gaja"	Ceirano	Turin	Giovanni Ceirano	
1922		Bianchi "Tipo 15" becomes the pope's car	Bianchi	Rome		
1922		Carrozzeria Borsani is established	Borsani	Milan		The reworking of buses and truck constituted its main activity
1923		The first prototype of SIAI Marchetti "S.M.	SIAI Marchetti			

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		55" appears				
1923		The Fiat "805" is the first Grand Prix car with supercharged engine	Fiat			
1923		AEI, Aero Espresso Italiana, one of the first two airline companies, is established				
1923		SISA, Società Italiana Servizi Aerei, one of the first two airline companies, is established				
1923		Giovanni Agnelli is named senator	Fiat		Giovanni Agnelli	
1923		Fiat leaves races	Fiat			
1923		Carrozzeria Conta is established	Conta	Turin		Special and advertising vehicles' preparation was its main activity
1924		Fiat "Mefistofele" reaches the world speed record, with 234.986 km/h (about 146 mph)	Fiat		sir Ernest Eldridge (pilot)	The record is established in Arpajon (France)
1924		The Isotta-Fraschini "Tipo 8" is one of the first cars with a 8-cylinder in-line engine	Isotta-Fraschini			
1924		The "old" (its project dates 1919) Alfa "P.2" wins the first world championship	Alfa Romeo			
1924		Corradino d'Ascanio starts conceiving the helicopter		Pescara	Corradino d'Ascanio	
1924		SCAT builds the "150" under Ceirano license	SCAT, Ceirano			The model would be produced until 1928
1924		Officine Viberti is established	Viberti	Turin		Buses (also articulated) and "Greyhounds" made this brand famous
1925		The Italian car production reaches 46,000 units (37,000 by Fiat)				
1925		Inauguration of Milan-Lakes highway		Lombardy		
1925		Marcello, Adriano and Bruno Cavalieri Ducati establish the Società Scientifica Radio, from which will take origin Ducati	Ducati	Borgo Panigale (Bologna)	Marcello, Adriano and Bruno Cavalieri Ducati	
1925		In Italy there are 117,555 automobiles, trucks and buses				In 1924 they were 84,687; the variation is of the 38.81%
1925	Apr-20	The Savoia Marchetti "S.16 ter", a seaplane, starts a tour which will end in	Savoia Marchetti	Sesto Calende (departure)	Francesco De Pinedo (pilot), Ernesto	

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		November, 7, after almost 35,000 miles covered			Campanelli (motor mechanic)	
1925		SAVA, the financial society of Fiat, is created	Fiat			
1925		The "509", although produced in 23049 units, is famous for its bushings, "melting at a climb's sight"	Fiat			The 990 cc engine allowed anyway the 4 places
1925		Lingotto plant increases surface from 1,650,000 to 3,750,000 sq. ft.	Fiat			
1926	Feb-1	Transadriatica opens the first public air line, from Rome to Venice		Rome, Venice		
1926		ACI becomes RACI (Reale Automobile Club d'Italia)				
1926		The "Tipo 26" is the first Maserati ever built	Maserati	Voghera (Pavia)		
1926		In Italy there are 104,882 automobiles				
1926	May-12	Umberto Nobile flies over the North Pole (90° latitude North) with the Airship Norge			Umberto Nobile	In 1928 Nobile will reach the North Pole for the second time, but he will die because of the crash of the airship "Italia"
1926		SPA passes under control of Fiat	SPA, Fiat	Turin		
1926		The production of automobiles in Italy reaches 60,000 units				
1926	Sep	Bianchi "Tipo 20" becomes the pope's car	Bianchi	Rome		
1926		Carrozzeria Siata is established	Siata	Turin		It worked on bodies on Fiat chassis, race cars, mechanical elaborations. Siata conceived "Il Cucciolo", ancestor of small auxiliary motorcycles engines
1927		Plates report the department code and the imatriculation number				
1927		In Italy there is an automobile every 254 inhabitants				
1927		The "520" is the first Fiat equipped with distributor start and left-hand drive	Fiat			
1927		Following a commercial, the circulation tax for the Ansaldo "4H" costs "2 liras a day" (717 liras/year)	Ansaldo			

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1927		Lancia introduces its new "ammiraglia" (flagship): "Dilambda"	Lancia	New York		16'2" long, it is equipped with a monoblock 8V engine
1927		Carrozzeria Romanazzi is established	Romanazzi	Bari		It produced city buses, industrial vehicles, "greyhounds" and trolley buses
1927		First edition of "Mille miglia" (one thousand miles)		Brescia		Giovanni Canestrini, Renzo Castagneto, Aymo Maggi and Giacomo Mazzotti all came from Brescia. The race began in Brescia, traveled 1000 miles to Rome and back; Florence, Ferrara and Verona were among the stops along the way. Interrupted by WW II, it would become one of the most famous motorsports events in the world
1928		The Italian car production reaches 54,000 units (42,000 by Fiat)				
1928		The Guzzi "GT" is the first motorcycle with elastic chassis	Guzzi			
1928		The Isotta-Fraschini "8A" costs 140,000 liras	Isotta-Fraschini			
1928		Nicola Romeo ends his relationship with Alfa Romeo	Alfa Romeo		Nicola Romeo	
1928	Jul-10	Alejandro De Tomaso was born		Buenos Aires (Arg)	Alejandro De Tomaso	His father had been appointed minister of agriculture in the Thirties; his mother belonged to one of the most powerful Spanish families in Argentina
1928		Carrozzeria Allemano is established	Allemano	Turin		It mainly worked on sport cars, sedans and other models derived from Fiat
1929		The "V4" establishes the new world record on the 10 km distance: 246.069 km/h	Maserati		Baconin Borzacchini (pilot)	
1929		Zagato conceives for Alfa Romeo the "6C 1750 Grand Sport"	Alfa Romeo, Zagato			
1929	Nov-16	Enzo Ferrari establishes the "Scuderia"	Ferrari	Modena	Enzo Ferrari	The association adopts Alfa Romeo sport cars
1929		Fiat starts the production of "514", available in six versions	Fiat			In the same year the production of "509" ended

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1929	Apr	Fiat "525 M" becomes the pope's car	Fiat	Rome		
1929	May-1	Isotta-Fraschini "8A" becomes the pope's car	Isotta-Fraschini	Rome		
1930		Pininfarina is founded by Pinin Farina	Pininfarina	Turin	Pinin Farina	
1930	about	Carrozzeria Casaro is established	Casaro	Turin		The "Tubocar" bus was its main realization
1930		Carrozzeria Esperia is established	Esperia	Brescia		This brand's main activity was that of modifying public transportation vehicles
1930		CA-90 biplane 1930 sets a world's record for altitude and duration	Caproni			
1931		The Italian car production is reduced to 26,000 units				
1931		A particular elastic assembly is conceived for the "Astura": it lets the engine work without transmitting vibration to car's body	Lancia			
1932		Fiat produces the "Balilla", the first successful Italian runabout	Fiat	Turin		The 995 cc engine is the first "below 1,000" produced in wide scale. The car will be produced in 113,000 units
1932		Lancia builds the first entirely metallic bodied car	Lancia	Turin		
1932	Mar-3	Alfieri Maserati dies	Maserati		Alfieri Maserati	
1932		Following the law of December, 28th, 1931, the shape of plates is modified and the colors are inverted				Numbers in white on black; the plate is always in iron sheet (back plate of mm320x220 with aluminum button and front plate of mm 270x70 in aluminum)
1932		Carrozzeria Colli is established	Colli	Milan		It mainly worked on Fiat and Alfa Romeo models, but its masterpiece was the "Aerauto", conceived after WWII: it is a car transformable in a plane. It passed all tests easily
1933		The second long-distance-flight made by a group of SIAI Marchetti "S.M. 55" lead the planes to New York skies	SIAI Marchetti	Orbetello (departure), New York	Italo Balbo (leader)	The brigade came back to Rome after 12,000 miles covered
1933		The Fiat Model "634N", equipped with a diesel engine and produced until 1939, is one of the most interesting trucks at that	Fiat			

Year	Date	Event	Brand	Place	People	Remarks
		time				
1933		IRI takes control of Alfa Romeo	Alfa Romeo			IRI, a State company, is the "Institute for the Industrial Reconstruction"
1933		Marco Ferraguti, professor at Perugia University, conceived a device using fine coal for feeding motors. The system was simple: it was necessary a species of pot-stews with portable stove and a container for the firewood. From a burner a vapor jet arrived to the burning coal, thus producing the gas fuel, called "gassogeno", that then was pumped to the motor.		Perugia	Marco Ferraguti	
1934	Oct-23	The Macchi-Castoldi "M.C. 72" establishes the new seed world record for seaplanes, with a speed of about 450 mph	Macchi-Castoldi	Garda Lake	Francesco Agello	The maximum speed reached was of 711.462 Kmh
1934	Aug-28	Ala Littoria, the first National Airline, is established as a merger of SISA, Aero Espresso, SANA and SAM (which had merged Transadriatica in 1931)				
1934		Giovanni and Ernesto Ceirano buy "Fata", a spare parts factory	Ceirano, Fata	Turin	Giovanni and Ernesto Ceirano	
1934	Dec-31	Car owners have to withdraw their new plates according to law of December, 28th, 1931				
1934	Mar	Two new versions of "Balilla" are presented: the "aerodynamic sedan" 4 doors – 4 speed and the "508 Sport"	Fiat	Milan		
1935		The "1500 6c" was equipped with the smallest 6-cylinders engine in the world	Fiat			It also introduced the front baffles
1935		The typical vibration of the "1500 6c" over a certain speed is named "shimmy" after a popular dance	Fiat			
1935		The first prototype of "500 Topolino" was a front wheel drive and a front engine model	Fiat			

Year	Date	Event	Brand	Place	People	Remarks
1935		The Fiat Nsu "Ardita" ("brave") is the favorite car of young nazi hierarchs	Fiat, Nsu			The car was equipped with a 6-cylinders build in Neckarsulm by NSU on Fiat license
1935		Karl Abarth challenges the "Orient Express" train with his motorbike and wins			Karl Abarth	
1936		First production of Fiat "500A Topolino" ("little mouse", or Mickey Mouse)			Dante Giacosa (designer)	This popular runabout costs less than 10,000 liras. The production will last until 1955 (519,000 units)
1936		Alfa Romeo "8C" is equipped with the "transaxle" framework: front engine, gear box and differential grouped with the back axle	Alfa Romeo			
1937		The Alfa Romeo "8C" costs 109,000 liras	Alfa Romeo			An employee's monthly salary amounts to 1,000-1,500 liras
1937	Feb-15	Vincenzo Lancia dies	Lancia		Vincenzo Lancia	
1937		The Lancia Aprilia introduces the four independent suspensions	Lancia	Turin		
1937		Maserati family sells the property of the company to Orsi family, in Modena	Maserati		Maserati and Orsi families	
1937		Fiat "Topolino" is introduced	Fiat			
1938		The Fiat "508 Mille Miglia" is the first Fiat with continuous side body	Fiat			
1938		Alfa Romeo undertakes the construction of a new plant in Pomigliano d'Arco (Naples)	Alfa Romeo	Pomigliano d'Arco (Naples)		
1938	May-5	Alfa Romeo "158" debuts at Monza Autodromo	Alfa Romeo	Monza		This model resumes the "transaxle" framework already used in the "8C 2900" since 1936
1938		Vittorio Jano leaves Alfa Romeo to join Lancia	Alfa Romeo, Lancia		Vittorio Jano	
1938		CA-161 flows to an altitude record for propeller driven aircraft of 65,000 feet	Caproni			
1939	Dec	LATI (Linee Aeree Transcontinentali Italiane) is founded in order to keep the link between Italy and South America				The company ceased its activity in December, 1941, because of the increasing war activities
1939		Mirafiori production plant is inaugurated	Fiat	Turin		

Year	Date	Event	Brand	Place	People	Remarks
1939		The Fiat 626N is a truck with advanced cabin and engine (with relative cowling) inserted in the same cabin	Fiat			
1939	May-30	"8CTF" driven by Wilbur Shaw wins Indianapolis "500 Miles"	Maserati	Indianapolis	Wilbur Shaw (pilot)	Maserati will also win in 1940
1939		Lancia "Ardea" is presented to the public	Lancia		Vittorio Jano (designer)	Its production ended temporarily in 1940 because of the war
1939		"Cisitalia" (brand) was born		Turin	Piero Dusio	
1940		Scuderia Ferrari changes name into "Auto Avio Costruzioni Ferrari"	Ferrari	Modena		
1940		Auto Avio Costruzioni Ferrari "815" participates to "Mille Miglia"	Auto Avio Costruzioni Ferrari			Although Enzo Ferrari was forbidden to build cars with his own name within the four years following his departure from Alfa Romeo, he developed this model
1943		Ferrari plant is moved from Modena to Maranello	Ferrari	Modena, Maranello		
1943		After September, 8th, because of the presence of the allied troops, in the southern regions of Italy the new plates are without the button of the "Fascio" but with the hole predisposed for such appendix				In the northern regions the button was present until the end of the war (April 1945)
1944		Alfa Romeo merges with Isotta-Fraschini and Officine Reggiane under German authorities forming CARIM	Alfa Romeo, Isotta-Fraschini, CARIM			The company was established to produce some parts of Junkers' engine
1944		Stabilimento Monviso is established	Monviso	Turin		It mainly worked on Fiat spiders
1944		Carrozzeria Scall is established	Scall	Turin		Buses and "Greyhounds" were prepared by this brand
1945		Giovanni Agnelli dies		Turin		
1945		Giovanni Ceirano ceases his activity	Ceirano, FATA		Giovanni Ceirano	
1945		Lancia recommences the production of "Ardea"	Lancia			
1945		Carrozzeria Bianchi is established	Bianchi	Varese		It mainly worked on buses
1946		The "1400" is the first car conceived by	Fiat		Dante Giacosa	Dante Giacosa takes the technical direction of

Year	Date	Event	Brand	Place	People	Remarks
		Turin's brand after WWII				Fiat after WWII
1946		Piaggio produces the "Vespa", conceived by Corradino d'Ascanio	Piaggio	Pontedera (Pisa)	Corradino D'Ascanio	It is the first scooter ever since, and its front wheel comes from an airplane landing gear
1946		Vittorio Valletta takes the guide of the company	Fiat		Vittorio Valletta	
1946		"D 46" is the first Cisitalia produced	Cisitalia			
1947	May-11	The 125 Sport is the first Ferrari	Ferrari			
1947		Pininfarina conceives "Cisitalia" (car model)	Pininfarina			It is the first car to be on permanent display in a modern art museum, the MOMA in New York
1947		Old plates are distributed until exhaustion; the new ones, maintaining type and dimensions, show both on front and back the coat of arms of the republic.				
1947		Carrozzeria Sirio is established	Sirio	Novara		It mainly worked on buses
1947		OSCA (Officina Specializzata Costruzione Automobili) is formed by Maserati Brothers	OSCA, Maserati	Bologna	Maserati Brothers	Intent on building race cars, its top success was the "1500 OSCA Sport" that helped Stirling Moss and Bill Lloyd win a class victory at Sebring in 1954
1948		The "500 B Giardiniera", derived from the "500 B" is the first Italian station wagon	Fiat			The car now exists in less than ten exemplars
1948		Finmeccanica, a large state company, takes control of Alfa Romeo	Finmeccanica, Alfa Romeo			
1948		Trattori Lamborghini is established	Lamborghini	Pieve di Cento (Ferrara)	Ferruccio Lamborghini	The symbol of Lamborghini is a bull, coming from Ferruccio Lamborghini's zodiac sign
1948		The hydraulic brakes control named "Fiat-Baldwin" is used for the first time	Fiat		Baldwin	It had been conceived before WWII, but the war itself prevented Fiat from using it
1948		Carrozzeria Vignale is founded	Vignale	Turin	Alfredo Vignale	
1949		Laverda, which already produces agricultural machines, starts the production of a 74 cc-motorcycle	Laverda	Veneto		
1949		The "Lambretta" 125B, produced by Innocenti, is a valid alternative to "Vespa"	Innocenti			
1949		Lancia "Aprilia Coupé" is one of the first cars designed by Giovanni Michelotti and built by Vignale	Lancia, Vignale		Giovanni Michelotti	

Year	Date	Event	Brand	Place	People	Remarks
1949		Karl Abarth establishes "Società Abarth & C."	Abarth	Turin	Karl Abarth, Piero Dusio, Armando Scagliarini	Abarth's father was italian
1949		Piero Dusio, also founder of "Cisitalia", creates "Autoar", which will reveal as an unfortunate effort	Autoar		Piero Dusio	The brand was founded after invitation of Argentine President Péron
1949		Ferrari wins at Le Mans	Ferrari	Le Mans	Luigi Chinetti (pilot)	Luigi Chinetti drove a 2-liter Ferrari 166 MM Barchetta
1950		The Lancia Aurelia is the first car with a 6-cylindres (V 60°) engine and the gear on the rear axle, fastened on the differential	Lancia	Turin	Vittorio Jano (designer)	
1950		ACI comes back to its old name from RACI				
1950		Alfa Romeo "158" "Alfetta" wins all races in the World Championship	Alfa Romeo			This car's project dates 1937
1950		Aerfer is established	Aerfer	Naples		Its prevailing activity was that of preparing buses for public transportation and industrial vehicles
1950		Carrozzeria Canta is established	Canta	Turin		Sport cars, sedans and cabriolets from Fiat were modified by this "carroziere"
1950		Alfa Romeo "1900" is introduced	Alfa Romeo			A virtually all-new Alfa for a new decade, it served as a bridge between pre-war Alfas and the Giulietta that was to follow in 1954. Several carrozzeria contributed body designs, but most were done by Touring.
1951		Following the "Jeep" framework Fiat conceives the "Camapgnola"	Fiat			
1951		Carrozzeria Scaglietti is formed outside of Modena	Scaglietti	Modena		The coachworks constructor of choice by Ferrari, whose relationship continues presently
1951		"G 80" is the first reaction engine Italian military plane	Fiat			
1952		Ferrari wins its first Formula 1 championship	Ferrari		Alberto Ascari	
1952		Fiat "Campagnola" crosses Africa from North to South and establishes the new	Fiat			11 days, 4 hours and 54 minutes is the time taken

Year	Date	Event	Brand	Place	People	Remarks
		record				
1952		Fiat "8 V" is the first Fiat with four independent suspensions	Fiat			It is a small sedan car, with two seats and high road performances
1952		Pininfarina starts cooperation with Ferrari	Pininfarina, Ferrari			
1952		Alfa Romeo introduces "Disco Volante" ("flying saucer")	Alfa Romeo, Touring (style)			In 1953 Juan Manuel Fangio got the second place with a model derived from "Disco Volante"
1952		The "Siata 208S" was introduced somewhat resembling a scaled down Cobra, using the all new 70-degree overhead valve 2-liter V8	Siata, Fiat			The 8V moniker came from Fiat's understanding that the term "V8" had been patented by Henry Ford
1953		Fiat produces the 1100/103	Fiat			This car will be produced until 1956
1953		Gioacchino Colombo is employed as technical director	Maserati		Gioacchino Colombo	He will lead the brand to important victories in races and to the production of successful models
1953		After exhaustion, a new posterior plate is produced; it is similar to the old one, but with smaller dimensions (mm 280x202)				Also the front one is of iron sheet
1953		Lancia introduces new model "Appia" at Salone di Torino (Turin Exhibition)	Lancia	Turin		The source for inspiration for this model was the superior class "Aurelia"
1953		Alfa Romeo introduces "B.A.T." models	Alfa Romeo		Franco Scaglione, Giovanni Bertone	B.A.T. stands for "Berlinetta Aerodinamica Tecnica", but it also recalls the name of the animal, to which the cars resemble
1954		Autobianchi, controlled by Bianchi, Fiat and Pirelli, is established	Autobianchi, Bianchi, Fiat, Pirelli	Milan	Quintavalle	
1955		Fiat produces the "600"	Fiat			Together with the "500" it will become the preferred car by Italians for the following decade
1955		Alejandro De Tomaso arrives in Italy		Modena	Alejandro De Tomaso	
1955		Fiat Styling hires Giorgetto Giugiaro	Fiat		Giorgio Giugiaro	
1955	May-26	Alberto Ascari dies		Monza (Milan)	Alberto Ascari	He died in Monza with his friend Castellotti's Ferrari
1956		"G 91" wins a NATO competition for a tactical fighter plane	Fiat			

Year	Date	Event	Brand	Place	People	Remarks
1957		Fiat introduces the "Nuova [new] 500"	Fiat			It adopts a 2-cylinders air-cooled engine
1957		"Esatau B 503" is an interesting forward control truck	Lancia			It was called "television" for the shape of its cabin, where none of the metal panels were plain
1957		Autobianchi introduces the "Bianchina"	Autobianchi			It is a sort of mini-station-wagon, with a 2-cylinders engine
1957	Sep-17	Gianni Agnelli, Alberto Pirelli and Giuseppe Bianchi are photographed standing beside an Autobianchi "Bianchina"	Autobianchi	Gianni Agnelli, Alberto Pirelli and Giuseppe Bianchi		On a corner of the picture is also visibile Vittorio Valletta, CEO of Fiat, the real craftsman of Fiat and Autobianchi renewal
1957		Maserati introduces its "3500 GT Vignale"	Maserati			It was the first sport car produced in large series in Italy
1957	Feb-22	The Museum of Automibile in Turin is established		Turin	Carlo Biscaretti di Ruffia (founder)	The Museum was formally inaugurated only in November 3 rd , 1960
1957		Final Targa Florio (old version)		Sicily	Piero Taruffi (pilot)	The edition was won by Piero Taruffi in a Ferrari
1957	Oct	Gianni Caproni dies			Gianni Caproni	
1958		The dimension of Mirafiori plant is doubled	Fiat	Turin		Works for doubling begun in 1956
1959		Lamborghini attempts unsuccessfully to produce helicopters	Lamborghini			The Italian government refused the license to the company
1959	Jan-6	Vincenzo Florio dies		Epernay (France)	Vincenzo Florio	
1959		Alejandro De Tomaso establishes his own automobile company	De Tomaso	Albareto (Modena)	Alejandro De Tomaso	The symbol of De Tomaso stands for the iron tool used to brand horses in his "estancia"
1959		Plates can be build with other materials than metal				
1959		Lacia introduces the third series of "Appia" at Geneva Exhibition	Lancia	Geneva		A medium class car, was equipped with a 1100 cc engine
1960		The "Flavia" is the first front-wheel drive car produced by Lancia	Lancia			It is also one of the first cars in the world equipped with four disk brakes
1960		Innocenti produces under Austin license the "A40" and the "Mini"	Innocenti			
1960		Aprilia, a bicycle factory, starts the production of motorcycles	Aprilia	Noale (Venice)		

Year	Date	Event	Brand	Place	People	Remarks
1960		Fiat produces the "500D" and the "600D"	Fiat			
1960		Old Alfa's Portello plant reaches 57,870 units produced (6104 in 1955)	Alfa Romeo	Portello (Naples)		
1960		Lancia "Appia" costs 1,322,450 liras	Lancia			Rather high price for such a car, but justified by its characteristics
1960		Lancia introduces "Flavia"	Lancia			It is a front drive model; it prepares the market for the "Fulvia", which will be introduced in 1963
1960		Autobianchi "Bianchina" cabriolet is presented at Geneva Exhibition	Autobianchi	Geneva		At that time it costed 635,000, 140,000 more than a Fiat "500"
1960	Nov	Innocenti introduces the new spider "950 S". The company just assembled the car's parts and launched it with a decidedly competitive price (1,150,000 liras)	Innocenti	Turin		The engines and other components came from Great Britain; from Osi (Turin) the body with the platform chassis
1960	About	Fiat "1100 T" and Alfa Romeo "Romeo" are the most common ambulances in Italy in the Sixties	Fiat, Alfa Romeo			
1961		ATS (Automobili Turismo Sport) is established	ATS	Bologna	Giorgio Billi, Earl Volpi di Misurata	ATS will participate to the first F1 grand prix in 1963, with Phil Hill as pilot
1961		Automobili Turismo e Sport (ATS) is established				A group of engineers, drivers and other personnel leave Ferrari to form ATS. "2500 GT" was first road car (body designed by Michelotti)
1962		Autobianchi produces the 4-places version of "Bianchina"	Autobianchi			
1962	Jun-27	Alfa Romeo "Giulia" debuts at Monza Autodromo	Alfa Romeo	Monza	Orazio Satta Puliga (designer)	The car had a remarkable 0,34 cx coefficient, also obtained thanks to test performed in Politecnico di Torino's wind tunnel
1962	Nov-20	Italian police "enlists" Ferrari "GTE" as ensuite car	Ferrari		Vincenzo Spatafora	Vincenzo Spatafora will become famous for his many successful ensuites in Rome
1962		In "Il sorpasso" movie picture Vittorio Gassman drives a Lancia "Aurelia B 24"	Lancia		Dino Risi (director), Vittorio Gassman (actor)	
1962		Giotto Bizzarrini creates Società Autostar in order to manage automobile engineering projects	Autostar		Giotto Bizzarrini	He was the designer of many Italian sport cars, such as 1962 Ferrari 250 GTO

Year	Date	Event	Brand	Place	People	Remarks
1962		ISO Rivolta is established	ISO Rivolta		Renzo Rivolta	Renzo Rivolta is a refrigeration industrialist who tries to build a better Ferrari. The body of the first car is designed by Giorgetto Guigiaro, coach work by Bertone and an American V8
1962		GTO introduced by Ferrari	Ferrari			Only 36 units were built; some consider it the most collectable full-bodied Ferrari. It dominated the road racing circuit for the following three years
1963		New Arese plant begins work	Alfa Romeo	Arese (Milan)		
1963		"Automobili Ferruccio Lamborghini SpA" is established	Lamborghini	S. Agata Bolognese (Bologna)	Ferruccio Lamborghini	The story tells that the idea of making sport cars came into Ferruccio Lamborghini's mind after a discussion with Enzo Ferrari, with which Lamborghini was complaining about some troubles he had with a Ferrari gear
1963	Oct	De Tomaso presents at Turin Motorshow the spider "Vallelunga"	De Tomaso	Turin		The car is equipped with a central backbone chassis
1963		Plates of plastic material are introduced (same dimensions and colors)				
1963	Apr-21	The production of Lancia "Appia" ends	Lancia			
1963		Ford bids for Ferrari	Ford, Ferrari		Henry Ford II, Enzo Ferrari	Henry Ford II was interested in acquiring an exotic Italian car company. The deal was at final stages when discussion about Ferrari's beloved racing teams came up. Enzo Ferrari found out that Ford would have been able to say where Ferrari could or could not race. The reported \$18 million deal was off
1964		First Lamborghini exit from the factory in Sant'Agata Bolognese (Bologna)	Lamborghini	Sant'Agata Bolognese (Bologna)	Ferruccio Lamborghini	The section of Lamborghini devoted to cars' production was established in 1963
1964		Fiat "850", the evolution of "600", starts a career that will lead it to be produced in 2,865,800 units	Fiat			
1964		Maserati Spider "Mistral" is the first Maserati with a wind's name	Maserati			
1965		Ocean-going liners "Michelangelo" and "Raffaello" are launched				
1965		Lamborghini launches "Miura" at Turin	Lamborghini	Turin, Geneva	Giampaolo Dallara,	Just the chassis was shown, with its lightened

Year	Date	Event	Brand	Place	People	Remarks
		and Geneva Exhibition			Paolo Stanzini, Bob Wallace (test driver) and designers Marcello Gandini and Giorgetto Giugiaro constituted the working team	box-shielded structure and the powerful V12
1965		Giorgetto Guigiaro joins Ghia	Ghia		Giorgetto Giugiaro	
1965		Marcello Gandini joins Bertone	Bertone		Marcello Gandini	
1966		Lamborghini "Miura" takes its name from a fighting bull race	Lamborghini			
1966		Fiat "Dino spider" is presented at Turin Exhibition (Salone di Torino)	Fiat	Turin		It introduces a head cam 4-drive shaft engine with self-locking differential
1966		Giovanni Agnelli (grandson of founder Giovanni) becomes President of Fiat	Fiat		Giovanni Agnelli (1919)	He will be in charge until 1996, Feb 28 th
1966		Pinin Farina dies		Turin		
1966		Sergio Pininfarina becomes chairman of the brand	Pininfarina			
1966		De Tomaso presents at Turin Motorshow the spider "Mangusta"	De Tomaso	Turin		
1966		De Tomaso presents in Geneva an 8 cylinder-2000 cc barchetta, penned by Giorgetto Giugiaro	De Tomaso		Giorgetto Giugiaro	The famous designer started working at Ghia in 1965
1966		"Duetto" comes into Alfa Romeo lineup	Alfa Romeo			The Pininfarina-designed roadster would stay in production with updates until 1994
1967		Fiat "124" is the car of the year in Europe	Fiat			
1967		Pininfarina's Calculation and Design Centre is set up	Pininfarina			
1967		De Tomaso acquires Ghia	De Tomaso, Ghia			
1967		Fiat production plant in Rivalta begins its activity	Fiat	Rivalta (Turin)		It will also host the "Robogate", the most evolved robotized system in the world at that time (see 1978)
1967		In a few months Cavallero's gang completes 18 holdups among Turin, Genoa and Milan, also killing several people. Their car: a black Fiat "1100"	Fiat	Turin, Genoa, Milan		

Year	Date	Event	Brand	Place	People	Remarks
1967		In "The Graduate" Dustin Hoffman drives an Alfa Romeo "Duetto"	Alfa Romeo		Dustin Hoffman	
1968		Fiat reaches 1,5 million cars produced	Fiat			
1968		Citroën takes control of Maserati	Maserati, Citroën			
1968		Martini & Rossi racing team debuts in Hockenheim	Martini & Rossi	Hockenheim (Germany)		
1968		Carrozzeria Giugiaro Italdesign is established	Giugiaro		Giorgetto Giugiaro	Nowadays more than 30,000,000 cars in the world come from the brand Giugiaro-Italdesign
1968		Ferrari introduces "365 GTB/4 Daytona"	Ferrari, Pininfarina			The long hood, short deck, two-passenger line was designed by Pininfarina. The engine was a 352-hp version of the 4-cam Lampredi V12, with a rear-mounted 5-speed transaxle. The "Daytona" moniker was never officially applied by the factory, instead rubbing off on the car from Ferrari's stunning GT win there a year earlier
1969		Fiat takes control of Lancia	Fiat, Lancia	Turin		
1969	Nov-12	Aeritalia is established as a merger of Aerfer, Salmoiraghi and the aeronautics activities of Fiat				
1969		"128" is the first Fiat with front wheel drive and cross-section engine	Fiat			
1969		The sportcar "Dino Coupé 2400" is presented	Fiat			It is based on a Pininfarina project
1969		The production of "Bianchina" ends	Autobianchi			
1969	Mar	Fiat introduces the "130"	Fiat			It was equipped with a 2800 cc engine, which revealed itself to be the weak point of the car
1969		Fiat acquires a 40% interest in Ferrari	Fiat, Ferrari			
1969		Vignale is acquired by DeTomaso / Ford	Vignale, De Tomaso, Ford			Alfredo Vignale dies in car crash shortly after his company was acquired by DeTomaso / Ford
1970		Ferrari reaches 1,000 cars produced in a year	Ferrari			
1970	Jul-18	First flight of the Aeritalia "G.222", a	Aeritalia			

Year	Date	Event	Brand	Place	People	Remarks
		successful military transport				
1970		Deaths due to car accidents reach 10,000 (10,208)				
1970		Fiat starts the production of "128" in a 15,000,000 sq. ft. plant	Fiat	Russia		In the same year the car is chosen as "Car of the year" in Europe
1970		DeTomaso runs Formula 1 team for the last time	De Tomaso			
1971		DeTomaso "Pantera" is introduced	De Tomaso			"Pantera" would be produced for the following 20 years
1971		The "127" is the first front drive Fiat	Fiat			It will be produced in more than a million units already in 1974
1972		Alfa Romeo "Alfasud" comes out from Pomigliano d'Arco' s factory	Alfa Romeo			The factory is the attempt made by state-controlled Alfa to inplant big industry in Southern Italy
1972		An electric microcar is proposed	Fiat			
1972		A 2-seats – central engine spider, called X1/9, is presented in America too	Fiat			
1972		Pininfarina's full size Wind Tunnel is the first in Italy and one of the first in the world	Pininfarina			
1972		Fiorano track is completed	Ferrari	Fiorano (Modena)		This track is used to test both race and commercialized cars
1972		De Tomaso acquires Carrozzeria Vignale	De Tomaso, Vignale			
1972		Martini & Rossi racing team debuts in F1 championship sponsorizing Italian brand Tecno	Martini & Rossi, Tecno		Nanni Galli and Derek Bell (pilots)	
1972		Lamborghini "Countach" is produced	Lamborghini			With wings added to it, the Countach could pass for a stealth fighter plane. The Countach's mid-engine V12 was enhanced many times throughout its production, ultimately producing more than 400 hp
1972		The first 16 robots begins their work in Mirafiori plant		Turin		
1973		Ferruccio Lamborghini leaves the control of his brand to a Swiss company	Lamborghini		Ferruccio Lamborghini, George-Henri Rossetti	

Year	Date	Event	Brand	Place	People	Remarks
1974		Fiat takes control of Ferrari	Fiat, Ferrari	Turin		
1974		Ford and DeTomaso end their partnership	Ford, De Tomaso			
1974		Lancia "Stratos" is introduced	Lancia			Named after a Bertone concept car of 1970 and powered by the Ferrari Dino V6 in 2.5 liter form, the "Stratos" dominated world rallying in the 1974-76 seasons
1974		The new brand Iveco is introduced	Iveco, Fiat			It joins truck sectors of Fiat, Om, Lancia, Magiruz and Unic
1975		De Tomaso acquires Maserati	De Tomaso, Maserati			
1976		In Mirafiori plant Fiat adopts the first automatized coupling system of body and mechanical part of the car	Fiat	Turin (Mirafiori)		
1976		Plates are divided in two parts, with possibility of traditional application acronym up and numbers down or in straight line				These plates introduce the acronym of the province in orange
1977	May-15	Final Targa Florio (new edition)		Sicily		The race was stopped due to cars becoming too large and too fast for the roads
1978		The "Robogate" is the first robotized and flexible system in the world for bodies assembling	Fiat	Cassino (Naples), Rivalta (Turin)		
1979		Fiat Auto S.p.A. (Unlimited) is established	Fiat, Lancia, Autobianchi, Abarth, Ferrari	Turin		
1980		Fiat produces the "Panda"	Fiat	Turin		
1980		Martini & Rossi racing team begins its partnership with Lancia in rallies	Martini & Rossi, Lancia			
1980		Cesare Romiti, hired in 1974 as financial director, becomes CEO of Fiat	Fiat		Cesare Romiti	
1981		Pininfarina begins to assemble mechanical parts on the body, as well as complete vehicles	Pininfarina			
1982		Gasoline price reaches 1,000 liras				
1982		Lancia "Trevi" is the first series	Lancia			The system will be named "Volumex"

Year	Date	Event	Brand	Place	People	Remarks
		production car to adopt the supercharging volumetric compressor				
1982	May-8	Gilles Villeneuve dies in an accident in Belgium driving his "T5"	Ferrari	Zolder (Belgium)	Gilles Villeneuve	The "T" in the car's name comes from the transversal position of the gear
1983		NASA base in Cape Canaveral hosts the commercial launch of Fiat "Uno"	Fiat	Cape Canaveral (Florida)		The model marks Fiat economic resumption after 1970's crisis
1983		Reflecting aluminum plates with black figures on white are introduced				
1983		Gianni Caproni is Invested 1983 in the International Aerospace Hall of Fame		San Diego (CAL)	Gianni Caproni	
1985		"Croma" introduces the CHT system	Fiat			The system involves a double aspiration channel to decrease fuel consumption
1985		The "Delta S4", a race car, is equipped with double surcharging system: turbo and Volumex (see 1982 "Trevi")	Lancia			The "Delta S4" was as astonishing (2134 lbs – 1759 cc and 480 hp engine) as dangerous. After some deaths due to its excessive power, the "B group" was abolished and the car retired from competitions
1986		Fiat takes control of Alfa Romeo	Fiat, Alfa Romeo			
1987		Chrysler acquires majority stocks of Lamborghini	Lamborghini, Chrysler			
1987		Ferrari introduces "F40"	Ferrari			F40 would celebrate the company's 40th year in business. The twin-turbo V8 put out 450 hp. It was the last design influenced and approved by Enzo Ferrari himself
1987		"Historic" Mille Miglia Storica becomes an annual event		Brescia		The Mille Miglia Storica proved to be the seedground for dozens of similar events that have sprung up around the world
1988	Aug-14	Enzo Ferrari dies			Enzo Ferrari	
1989		Lancia "Delta HF integrale 16V" is equipped with a triple-differential drive	Lancia			The first (front) differential is free; the second (central) is equipped with epicycloidal torque divider and viscous Ferguson joint; the third (rear) is a Torsen
1989		The "Y10" is equipped with continuous variation gear with electromagnetic clutch	Lancia			
1989		Engine designer Aurelio Lampredi dies			Aurelio Lampredi	President of Abarth during the 1970s. Notably

Year	Date	Event	Brand	Place	People	Remarks
						he designed Ferrari's "big" V12; he also was in charge of engine design at Fiat, and designed engines for Indy
1990		Fiat takes over 49% of Maserati	Fiat, Maserati			
1991		Construction of Pratola Serra and Melfi production plants begins	Fiat	Pratola Serra (Avellino), Melfi (Potenza)		Construction will end in 1994
1991		Fiat acquires the tractor and agricultural field of Ford Motor Co., naming the new company New Holland	Fiat, New Holland			
1991		Spanish brand Pegaso is merged in Iveco	Iveco, Pegaso			
1992		The expense in the transportation field is of 414,800 billion liras (about 200 billion dollars)				
1992		Goods transported by road are 9 times those transported by rails				
1993		Fiat buys majority shares of Maserati	Maserati, Fiat			
1993	Feb-20	Ferruccio Lamborghini dies		"La Florita" estate (Umbria)	Ferruccio Lamborghini	
1994		An off-shore motorboat equipped with Lamborghini engine wins Class 1 World Championship	Lamborghini			
1994		Plates numeration changes				The acronym for the province is abolished
1994		Alfa Romeo leaves U.S. market	Alfa Romeo			
1994		Pratola Serra and Melfi production plants begins their activity	Fiat	Pratola Serra (Avellino), Melfi (Potenza)		
1996	Feb-28	Giovanni Agnelli becomes honorary President of Fiat	Fiat		Giovanni Agnelli	
1997		The Fiat "Marea bipower" is the first Italian car with both gasoline and methane feeding	Fiat			
1997		Fiat leaves control of Maserati to Ferrari	Maserati, Fiat, Ferrari			
1997		Agreement of Pininfarina with Mitsubishi	Pininfarina,			The agreement is set up for the production, in

Year	Date	Event	Brand	Place	People	Remarks
		Motors Corporation	Mitsubishi			new Pininfarina plant in Bairo Canavese, Italy, of about 30,000 units a year of the Pajero Pinin
2000		Modena's production plants are widened	Maserati	Modena		
2001	Jun-22	Fiat announces the end of car production in Rivalta's plant	Fiat	Rivalta (Turin)		
2002		The "Salone dell'automobile" in Turin is stopped		Turin		